

# David design

Pressrelease Stockholm 2020-02-04

David design news 2020.02.04

David design intensify their message about Swedish production and the importance to take care of environment, people and economy. During the Stockholm Furniture Fair the company will show products together with photos from the Swedish nature by photographer Anthony Hill. Since over 30 years David design is one of the most important Scandinavian design brands and this year they introduce ten brand new designs from leading designers that share David designs values about sustainability today and in the future.

- By having our own production in Skillingaryd, Sweden, we can guarantee that all details and all work is 100% fair, says Håkan Nilsson, CEO and part owner of the company. Unlike many other brands, that try to look Scandinavian but produce far away, we do have control of all the steps in our production. When we say sustainability it is for real. Another advantage of close production is that we can easily customize to our customers, which is an appreciated strength both in Scandinavia and all over the world.

David design is proud to be invited to the important Project S at Salone del Mobile in Milan 2020, the number one design event in the world, for the second year in a row.

- We are a Swedish company and for us it is obvious to present most of this year's news at Stockholm Furniture Fair on February 4th-8th, Håkan concludes.

## David design news 2020



### Winwood – Design Thau Kallio

*Winwood is an interpretation of Scandinavian design and minimalism and balances between past and present. It is a lightweight chair but at the same time strong because of the angled part which gives characteristic design and durability.*



### Skift Sofa and Skift Lounge – Design Lars Hofsjö

*Lars Hofsjö and David design's biggest success in recent years is the collection of Skift chairs. Now we are proud to expand with two more products. A lounge chair and a compact 2 seater sofa. Both with similar design as the chairs.*

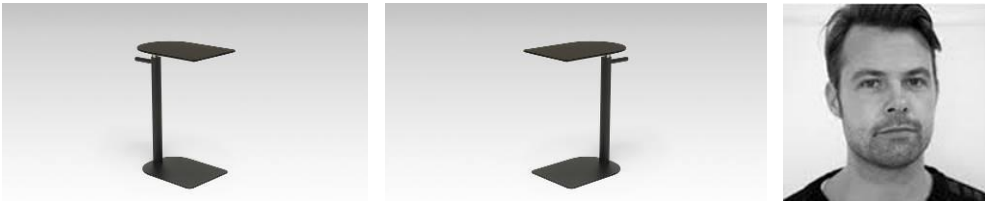
DAVID DESIGN AB  
KAJSPROMENADEN 24  
S-252 67 HELSINGBORG SWEDEN  
TEL +46 (0)42 29 29 49

STOCKHOLM  
ROSENLUNDSGATAN 38F SWEDEN  
S-118 53 STOCKHOLM SWEDEN  
VAT: SE556683483301

SKILLINGARYD  
ÖSTRA ALLÉGATAN 27  
S-568 32 SKILLINGARYD SWEDEN  
DAVIDDESIGN.SE

KÖPENHAMN  
KRUTLÖBSVEJ 12  
DK-1439 KÖBENHAVN DENMARK

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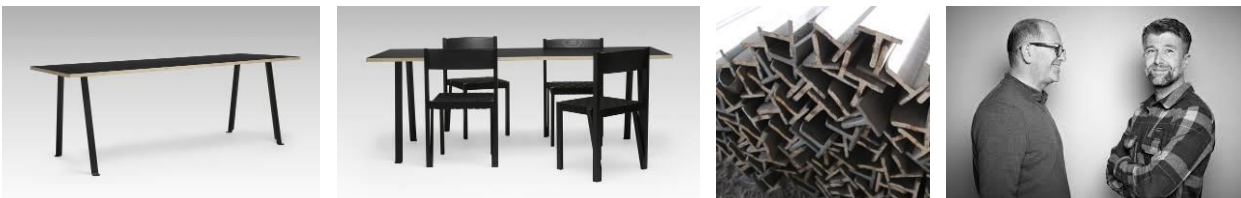
## To Go – Design Daniel Enoksson

*Flexibility is one of the most important words 2020 and what can be better than Daniel Enoksson's new table To go. A laptop table or writing desk to combine with sofas, chairs and easy chairs. The characteristic handle is not only for moving the table, it's also a genuine part for adjusting the height of the table.*



## Support – Design Stig Ahlström

*We are where we need to be. Support is a foldable stool for the modern office or wherever we need a flexible seating. It inspires to movement. The virtual meeting and office is a reality. Support gives freedom to create new meeting places, relations, communications and dialogues.*



## T.Able – Design Pearson Lloyd

*Last year's success with our outdoor tables and benches, T.able continues now with the versions for indoor use. Creating a flexible system of tables from a standard T-profile is genuine and allows a new step in sustainability.*



## Hammock Bench – Design Axel Bjurström

*The Hammock collection is one of David designs greatest successes the last years and has become a classic. From a vegetable tanned leather as the bearing part, the collection consists of everything from chairs to tables. Now we introduce a stylish bench in the collection.*

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## Portia Lounge – Design Superlab

*The Swedish design team Superlab's chair Portia has attracted many admirers for its harmony and fine details between the shell and the frame. Now it is time for the lounge version with the same elegance and comfort as the chair.*



## Online Modular – Design Claesson Koivisto Rune

*Today you can meet Online easy chairs in airport lounges and design hotel lobbies as a part of the integrity. With Online Modular we introduce the more social and co-working pieces of Online, still with integrated tables, lamps and power sockets.*



## One Air Q1-Q2 – Design Lars Hofsjö

*The flexible seating system One offers thousands of opportunities. Now we are supplementing new articles. Upholstered flower pots and tables in square and round versions. All to keep One as the number one flexible sofa system.*

## Contact

For more pictures and information, please contact:  
Håkan Nilsson, [hakan@daviddesign.se](mailto:hakan@daviddesign.se), +46 707 20 29 49.  
Pictures: [www.daviddesign.se/news/](http://www.daviddesign.se/news/)

## David design

Since 1988 David design is a leading Swedish producer of contemporary furniture, lightings and accessories. Together with world leading designers David design is one of the top premium brands of Scandinavian design with representatives all over the world. All furniture production including polstering is located in Skillingaryd, a small town in the part Småland of Sweden and we pay all attention to sustainability, flexibility, environment and economy. Showrooms in Scandinavia are located in Stockholm, Copenhagen and Helsingborg.