

David design

Pressrelease
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David design – a Swedish world-class brand – in a new overall shape

Since 2012 we have developed, produced and sold David design´s interior products; And now we are the owner of the brand as well, says Håkan Nilsson CEO of David design.

The new David design will present 12 “fresh news” at Stockholm Furniture Fair on February 9-13. The bicycle bracket Giro as well as a limited edition of the concrete table Marfa Mezzanine designed by the well-known designers Claesson Koivisto Rune. Our new assortment is called “Scandinavian Grace Collection”, says Håkan Nilsson. The new products are presented in a separate pressrelease.

During the fair, David design open their new showroom in Stockholm and a new business organisation will be presented to customers, architects and partners.

From now on we are 100% David design. Earlier the business was carried on by different companies and brands as Thesign Scandinavia, Rumbler and Dd Furniture.

David design started in 1998 by David Carlson and since then the brand stands for innovation in contemporary Scandinavian design. The ambition was to create a lifestyle business with a wide range. Today we focus on developing, producing and distributing furniture, luminaires and accessories. Always in cooperation with the world´s leading designers and almost 100% Swedish production; With few exceptions as luminaires of glass which are produced in Murano/Venice, Italy.

We will continue our cooperation with the world´s leading designers as Claesson Koivisto Rune from Sweden, Luca Nichetto from Italy, Nendo from Japan, Inga Sempé from France, Richard Hutton from the Netherlands, Benjamin Hubert from Great Britain, Federico Churba from Argentina, to mention a few.

We also have a cooperation with Claesson Koivisto Rune as AD in our company.

Thanks to the company´s history there is a great potential for David design, says Håkan Nilsson. Having the opportunity to lead David design forward is a huge responsibility and a huge motivation, says Håkan. He ends by saying, Claesson Koivisto Rune´s first designed product was made for David design. Together with them and other designers we will develop Swedish handicraft, where we take responsibility for people, environment and economic.

David design at Stockholm Furniture Fair, February 9-13, stand B01:13

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Pictures available for downloading, www.daviddesign.se/press