

David design

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DAVID DESIGN INTRODUCE THE BLACK `N` WHITE COLLECTION 2017, WITH 9 NEW PRODUCTS, AT SALONE DEL MOBILE MILAN 4 - 9TH APRILE 2017

In almost 30 years David design have been one of the most iconic design companies in the world. Successfully challenged the big companies with the environment friendly and sustainability design. This year is no exception, the Swedish design company present "The Black `n` White Collection 2017". With 9 new products we continue to improve and show the best of Scandinavian design.

Welcome to Salone del mobile and our stand, Pavillion 10 stand E 23



Online, Design Claesson Koivisto Rune

A quite new type of furniture, but not only a comfortable easy chair; it is a complete online furniture with an integrated table, lighting and powerstation for your computer, telephone and whatever needs for communication. A perfect piece of art for the active modern people in business or at home. As always in David design furniture it is equipped with the unique CSS - Comfort Seating System for comfort and sustainability. The integrated table is available in wood or a more exclusive version with Granit Via Lattea and of course - you can even have Online in a little more relaxed version with just the table.

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Offline, Design Claesson Koivisto Rune

After your activity online maybe you need some rest in a new modern couch. Offline is a characteristically modern designed couch that will be the best piece of interior at home or at work.



Ouch!, Design Louise Hederström

With her playful design Louise Hederström is a name in the design world. The shape of Ouch! gives it both attention and is useful. A cloth hanger that holds much more than just clothes and will be a tough part of the complete interior design.



Klickbox, Design Lars Hofsjö

This is actually two news of the world in one. Designer Lars Hofsjö and David design has as first producer started the development with Threespine Click Furniture Technology as starting point. Klickbox will be assembled in seconds without any tools and without mismatching screws and fitting parts. Environment friendly and just as easily, they can later be dismantled when needed and completed to other sizes. A revolution in storages.

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Mirage, Design Addi

A playful lamp that changes its shapes when it turns on. Equally functional during the day as it reflects light and acts mirror for the viewer who wants discreetly observe their surroundings. Like a mirage then created a poetic illusion, when the lamp is lit. The reflective inside makes the light appear to be trapped inside the lamp. The inclined position also makes time seem to be caught. A falling cube, frozen in the moment.



Lean A, Design Daniel Enoksson

Two years ago we show the contemporary and comfortable chair Lean. Today it gives happiness all over the world at schools, conference centers and designhotels. Now David design show the next piece in Lean serie, an armchair for comfort and flexibility.



Softboard, Design Claesson Koivisto Rune

An exclusive soft rounded table with Carrera Marble top. The development of making this hard piece into a soft touch is both a fantastic design and craftsman's work. Together with frame in stainless steel Softboard will satisfy the most demanding interior.

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Sideview, Design Claesson Koivisto Rune

Hotel Zander K in Bergen was in need of a mirror that could show more and at the same time be a part of this hotel. Together with Claesson Koivisto Rune it result in Sideview, a mirror with two faces, from front and side, in a nice design with frame in ashwood.



Collage softsofa, Design Claesson Koivisto Rune

Think a little higher shielding sofa, think a soft piece of furniture. This pieces are often very cubistic in shape, which we wanted to change. Collage Softsofa is a more curved sofa and feels more cosy and friendly! As all David design sofas it has the CSS - Comfort Seating System for comfort and sustainability.

You will find David design and all our news at Salone del Mobile 4-9th Aprile Pavillion 10, stand E23.

All pictures, videos from the Stockholm release and all other press materials:
www.daviddesign.se/press

You are always welcome to contact Håkan Nilsson,
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The David design team are looking forward to see you.

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